Code of Conduct
**PLASA Code of Conduct**

The members of PLASA share a common commitment through this statement of ethical practices to promote the highest possible standards of professional conduct.

All members of PLASA undertake the following:

- To abide by all applicable laws, codes and regulations, and protect the public against fraud and unfair trade practices.
- To maintain a high level of safety for all products and services, and support the development of industry standards and safe practices.
- To provide a safe working environment.
- To present or supply products and services honestly without misrepresentation.
- To respect all intellectual property rights.
- To provide fair and responsive service to customers before, during and after all business transactions.
- To refrain from discriminatory practices.
- To share knowledge, expertise and skills to advance the industry while respecting the confidentiality of customers and associates.
- To recognise the rights of others to compete for business in accordance with applicable law.
- To make a full and frank disclosure to customers of all material terms of any agreement with them.
- To comply with all lawful contractual obligations.
- To support the Association by taking an active role in PLASA activities and promoting the Association to the industry.

This Code of Conduct is a guideline and does not represent the entire scope of good conduct and ethical behaviour. Acceptance of and adherence to this Code is a condition of membership.