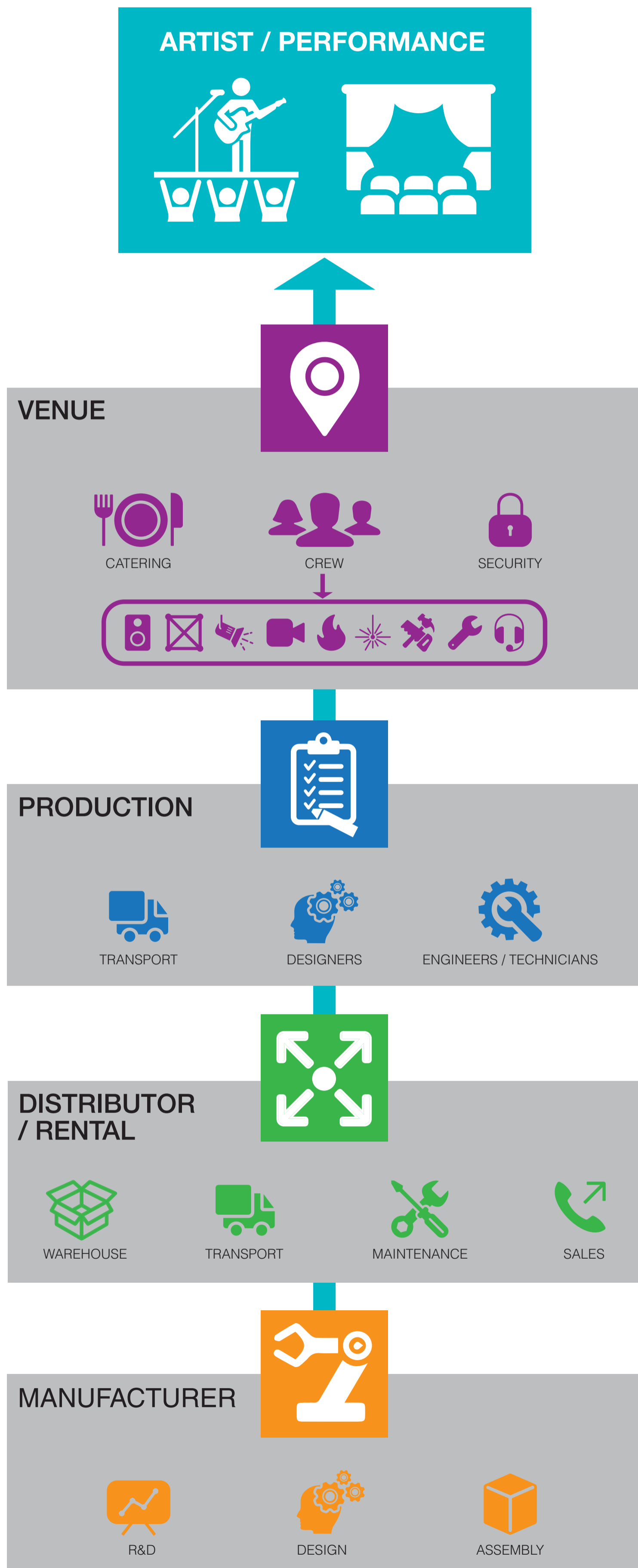


WE MAKE EVENTS



Events, Leisure, Performing Arts, TV and Film sectors deliver a combined

£100bn

to the national economy¹

The UK entertainment technology industry is valued at

£1.36bn²

Our sector's workforce is made up of

72%

self-employed freelancers³

Outdoor events contribute an estimated

£30.4bn

(GVA), employing

589,000

people⁴

SOURCES

- ¹ DCMS press release - *Britain's Creative Industries Break the £100 Billion Barrier* (28.11.2018) www.gov.uk/government/news/britains-creative-industries-break-the-100-billion-barrier
- ² PLASA Industry Research (07.11.2019) www.plasa.org
- ³ UK Music report - *Music by Numbers* (2019) www.ukmusic.org/research/music-by-numbers/
- ⁴ Bournemouth University - study on the *Value of Outdoor Events* (2018) www.eventsindustryforum.co.uk/images/documents/EIF_summary_report_final.pdf