

# Arts Council England – Cultural Recovery Fund

---

- Background to CRF
- Details
- Application form questions
- Q&A
  
- Presenters:
  - Caroline Taylor - Caroline Taylor Consulting Ltd
  - Vanessa Rawlings-Jackson - Cultivate

# The grant programme

---

## Background to CRF

- 2<sup>nd</sup> Round of £1.57B of Government funding for the arts and cultural sector announced in May 2020
- £250m available in this grant round
- Opens 6 January – closes 26 January at 12 noon

# Aims

---

- To support cultural organisations as they transition back to a viable and sustainable operating model during April-June 2021
- Previous round was to help organisations to survive; this round is to help organisations transition to re-open and be sustainable and viable by 30 June 2021

# Amount

---

**Minimum grant = £25,000**

**Maximum grant - companies can apply for up to £1m** (but this is over both Round 1 and Round 2 of the CRF)

**25% of annual turnover** - to cover months April, May and June 2021

3 months operating costs in a '*normal*' year e.g. £500k turnover = £125k grant

# Eligibility

---

**Sector specific support organisations e.g. lighting, sound, etc.**

- **Limited companies**
- **Single directorships**
- **Subsidiary companies of wider companies – but application must be made via parent company**
- **LLP's – limited liability partnerships**
- **Sole traders are not eligible; freelancers who operate via a limited company are eligible**

Need to be able to demonstrate at least 2 years accounts registered with Companies House by 6 January 2021 (but if you've taken steps to help company to survive e.g. merger, changed company structure or have submitted draft accounts, then you may still be eligible)



# Purposes

---

**To meet the shortfall between operating costs and income to cover**

Amount applied for must be evidence based and reflect income and expenditure from previous years adjusted to reflect current situation:

- **Overheads** - rent, utilities, etc.
- **Staffing** - to bring staff back, to rehire staff, contractors, freelancers
- **Artistic programming costs**
- **Equipment** - Covid 19 capital costs to purchase essential equipment
- **Repaying some Covid-related debts** but not CBILs or other loan finance

# Ineligible costs

---

**Ineligible costs include:**

- **Operating costs outside period**
- **Clearing historic debt**
- **Costs covered by other funding**
- **Input VAT reclaimable from HMRC**

# Process

---

- **Register on Grantium - need to do this by 5.00pm on Thursday 21 January so that your company profile can be validated**
- **Applications must be received by 12 noon on 26 January**
- **Decisions - end of March 2021**
  
- Geographic spread
- Range of art forms and disciplines
- Size and type
- Diversity
- Cultural significance / opening up access



# Application form

---

- 1. How have you managed the impact of the pandemic to date? Why are you unable to transition to viability / sustainability without support?**
- 2. How will you use the money?**
- 3. How will you adapt your plans if the restrictions don't ease?**
- 4. Plans to ensure viability and sustainability after June 2021**

# Two critical questions

---

## 5. Cultural significance

- Your national / international cultural significance within the cultural sector or
- Key role in providing cultural opportunity in the UK

# Two critical questions

---

## 6. Diversity

- How will you open up access to (new) audiences, non-attending audiences, under-represented groups, etc.

# Help and support

---

**Review of application forms**

**£400 excluding VAT**

**Complete applications**

**£2,600 excluding VAT**