

Use these Standard Industrial Classification codes, (SIC) on your annual return and help the events industry be counted!

One of the (many) reasons that many parts of the industry have been excluded from support, during the pandemic, by the Government is because we have never used consistent SIC Codes, used by governments to determine economic activities and industry value. From a statistics point of view, the industry is “invisible” because there is a lack of relevant SIC codes. Equally, most of us have been unaware to how important these codes are when it comes to the government analysing businesses and industries.

PLASA, #WeMakeEvents & the BVEP along with others from the EU and USA, are campaigning for some changes to these codes to make them more relevant. However, that is going to take between three to five years as they are agreed internationally.

What we need you to do...

In order to unify our industry value and create our own yardstick to self-monitor and to inform Government in the future, we are asking **every company to include at least one SIC code from the selection below**, in addition to that which you currently use.

In the UK, you can list four codes on your annual return to Companies House, although most businesses only use one, and for many, this is not always relevant as the descriptions are not well matched. Equally, by using more than one, you can retain any existing key sector category such as manufacturing, or transport and also use the additional codes to flag your connection to the Live Events sector.

The idea is to get all companies involved in ALL aspects of the events industry to use these **codes to help create the data, visibility and demonstrate how financially significant the industry is.**

We are aware that the descriptions that go with these codes are unlikely to be totally accurate to many of your businesses and we are campaigning to get the descriptions made ‘wider’. But in the short-term, we believe a collective effort will help achieve our aim of improving data and visibility.

- **56210** Currently classified as: **Event catering activities.**
This class includes the provision of food services based on contractual arrangements with the customer, at the location specified by the customer, for a specific event. [Click here to find out more](#)
- **68202** Currently classified as: **Letting and operating of conference and exhibition centres.**
[Click here to find out more](#)
- **82301** Currently classified as: **Activities of exhibition and fair organisers.**
This subclass includes the organisation, promotion and/or management of events, such as business and trade shows and conventions, whether or not including the management and provision of the staff to operate the facilities in which these events take place. [Click here to find out more](#)
- **82302** Currently classified as: **Activities of conference organisers.**
This subclass includes the organisation of conferences and meetings, whether or not including the management and provision of the staff to operate the facilities in which these events take place. [Click here to find out more](#)
- **90020** Currently classified as: **Support activities to performing arts**
This subclass includes support activities to performing arts for production of live theatrical presentations, concerts and opera or dance productions and other stage productions; activities of directors, producers, stage-set designers and builders, scene shifters, lighting engineers etc.; and activities of producers or entrepreneurs of arts live events with support activities to performances or without facilities. [Click here to find out more](#)

Any questions please get in touch via <mailto:info@plasa.org>